

Poppi x Fjallraven

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Next month

Platform	Weekday	Due Date	Time	Content Type
Week 1				
Tik Tok	Wed	2023-11-01	Post 9am EST	Short-Form Video
Instagram	Wed	2023-11-01	Post at 9am EST	Reel
Instagram	Fri	2023-11-03	Post 11am EST	Photo Graphic
Instagram	Sat	2023-11-04	Post 11am EST	Photo Graphic
Instagram	Sun	2023-11-05	Post 11am EST	Photo Graphic
Instagram	Mon	2023-11-06	Post 11am EST	Photo Graphic
Instagram	Tue	2023-11-07	Post 11am EST	Photo Graphic
Week 2				
Instagram	Wed	2023-11-08	Post 11am EST	Photo Graphic
Tik Tok	Thu	2023-11-09	Post 9am EST	Short-Form Video
Instagram	Thu	2023-11-09	Post 9am EST	Reel
Instagram	Sat	2023-11-11	Post 11am EST	Story/Poll
Instagram	Sat	2023-11-11	Post 11am EST	Story/Poll
Instagram	Sat	2023-11-11	Post 11am EST	Story/Poll
Tik Tok	Sun	2023-11-12	Go Live 11am EST	Live Stream
Instagram	Tue	2023-11-14	Post 9am EST	Reel
Week 3				
Instagram	Fri	2023-11-17	Post 9am EST	Carousel
Instagram	Tue	2023-11-21	Post 9am EST	Photo Graphic
Week 4				
Instagram	Fri	2023-11-24	Various times	Story
Instagram	Tue	2023-11-28	Various times	Story

2023-11-01 to 2023-11-28